



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

3207

BROADCASTING STATION LICENSE RECORD

W Y N G 11-1-69

Date first licensed December 29, 1955

Call letters X W G O L
Station Location: Goldsboro, N.C.

J. DARBY WOOD, RECEIVER (AL gr 5/20/76 EFF: 5-20-76)

xxPEACE BROADCASTING CORPORATION (AL 10-17-69, Eff: 10-21-69)

xBETTER ADVERTISING, INCORPORATED (AL-7-9-58 EFF: 7-28-58)

Name of licensee xWAYNE BROADCASTING COMPANY

Transmitter location On Highway 70, 1.35 miles West of Goldsboro, North Carolina (CP 6-22-55)
Lic. 12-29-55

116 W. Mulberry Street, Goldsboro, North Carolina (BS 11-22-72)

xSame as transmitter (ltr. 10-9-69)

Main studio location 116 West Mulberry Street, Goldsboro, North Carolina (CP 6-22-55) Lic. 12-29-55

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-9764	6-22-55	1300kc	1kw	Day	8-22-55 2-27-56
	CP for new standard b/cast station				
BL-5952	12-29-55	1300kc	1kw	Day	12-29 12-1-57
	Lic to cover CP (BP-9764) new station				
BRC-965 (1)	5-17-56	Modification of license to operate transmitter by remote control from 116 W. Mulberry St., Goldsboro, N.C.			
BTC-2447 EFF:	4-3-57 4-3-57	Vol. transfer of control of licensee corp. from Lawrence B. Carr, to John Leonard Henderson, LaMont LaGett Edgerton, John Robert Crawford, Jr., Raymond Arthur Bryan, Benjamin Franklin Carr and Cyrus Edward Worley.			
TELEGRAM	11-23-57	Action on renewal deferred- Continued operation authorized until final determination on renewal application.			
BR-3207	1-3-58	1300kc	1kw	Day	1-3 12-1-60
BAL-3075 EFF:	7-9-58 1-2-60 11-30-60	Voluntary assignment of license to BETTER ADVERTISING, INCORPORATED: Commission deferred action on renewal pending further consideration.			
BR-3207	1-18-61	1300kc	1kw	Day	1-18 12-1-63
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3207	2-27-64	Renewal of License			2-27 12-1-66
BR-3207	3-20-67	RENEWAL OF LICENSE			3-20 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3207(S)	10-17-69	Station moved to new transmitter site.			
BAL-6681	10-17-69	Vol. AL			
BR-3207(L)	12 369	Renewal			12-1-72
EBSA	6-12-72				
BS-3207(1)	11-22-72	ML to Reg. SL & RL.			
BR-3207(L)	4-27-73	RENEWAL			12-1-75
BAL-8534	5/20/76	Invol AL EFF:			5-20-76

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call LettersW.Y.N.G.....

Station Location

NameSEE CARD ONE.....

Transmitter LocationSEE CARD ONE.....

Main studio locationSEE CARD ONE.....

Authorization Record

File No.	Granted	Facilities	Expires
BR-3207(L) BZ-790406AC	6-12-81	RENEWAL & MODIFICATION	12-1-81

APPLICATION RECORD - BROADCASTING

Call **W G O L**
Letters **x New**

Name **WAYNE BROADCASTING COMPANY**
PO c/o Lawrence B. Jarr, 714 E. Ash St., Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-9764 Rec'd Filed	3-18-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1300kc Power: 1kw Hours of Operation: Daytime Trans. Location: 1.35 mi. W. on Hwy. #70 from Goldsboro's city Limits Goldsboro, North Carolina Studio Location: 116 W. Mulberry Street Goldsboro, North Carolina Harry J. Daly, Atty. John H. Mullaney, Engr.	GRANTED	6-22-55
	3-21-55			
	3-21-55			
BL-5952 Rec'd Resub. rec'd Filed	10-11-55	License to cover construction permit (BP-9764) which authorized a new standard broadcast station.	Retr-11-1-55-re-see-ii 4-Engr-report-dated after-see-i GRANTED	12-29-55
	10-17-55			
	11-17-55			
	11-18-55			
	11-18-55			

GATES BC-1F

APPLICATION RECORD - BROADCASTING

Call
Letters W G O L

Name WAYNE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRC-965 Rec'd Filed	5-2-56 5-15-56 5-15-56	Modification of license to operate transmitter by remote control from 116 W. Mulberry St., Goldsboro, North Carolina. Harry J. Daly, Atty.	GRANTED	5-17-56
BTC-2447 Rec'd Filed	3-7-57 3-11-57 3-11-57	Voluntary transfer of control of licensee corporation from Lawrence B. Carr, to John Leonard Henderson, LaMont LaGett Edgerton, John Robert Crawford, Jr., Raymond Arthur Bryan, Benjamin Franklin Carr and Cyrus Edward Worley (52%).	GRANTED EFF:	4-3-57 4-3-57
BR-3207 Rec'd Filed	8-26-57 8-30-57 8-30-57	Renewal of License Harry J. Daly, Attorney	GRANTED	1-3-58

APPLICATION RECORD - BROADCASTING

1300kc

AUG. 1955

Call
Letters W G O L

BETTER ADVERTISING, INCORPORATED
 Name ☒ WAYNE BROADCASTING COMPANY
 Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3075 Rec'd. Filed	6-11-58 6-17-58 6-17-58	Voluntary assignment of license to Better Advertising, Incorporated.	GRANTED Eff:	7-9-58 7-28-58
BR-3207 Rec'd Resub. Rec'd Filed	8-30-60 9-6-60 10-8-60 10-10-60 10-10-60	Renewal of license	Returned Notarized by officer holder in corp. GRANTED	7-28-60 1-18-61
BR-3207 Rec'd Filed	8-2-63 8-13-63 8-13-63	RENEWAL OF LICENSE	GRANTED	2-27-64
BR-3207 R&F	8-19-66 8-30-66	Renewal of license	GRANTED	3-20-67
BAL-6681 R&F FEE PD: \$105-#519242 (remotes included)	5-30-69 6-3-69	Vol. assignment of license to PEACE BROADCASTING CORPORATION Atty - McInnis, Wilson, etc (E.D. Johnston) (SEE OVER FOR AMENDMENTS)	GRANTED Eff:	10-17-69 10-21-69

JUN 1 1969

Putbrese & Fletcher
(per ltr 8-25-69)

RE: BAL-6681 - AMENDED 6-12-69 - Table I completed re
home addresses; Par. 19 & Table II - B/C int.

AMENDED 6-16-69 - financial data (assignee) WELS

AMENDED 7-22-69 statement re common ownership & overlap

AMENDED 8-25-69 - prog. data (reply to ltr 7-23-69)

AMENDED 9-10-69. Plan of Financing.

Amended 9-16-69. Programming data.

AMENDED 9-25-69. Re: Purchase of Stock (WKBY, Chatham, Va.)

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1300kc

Call
Letters

W G O L

PEACE BROADCASTING CORPORATION

x BETTER ADVERTISING, INCORPORATED

Name
Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3207 R & F #538690 \$75. P.N. filed PRESS SEP 10 1969	8-26-69 8-29-69 8-29-69 8-29-69 10 1969	Renewal of license AMENDED 11-17-69 re: to change name of applicant to "Peace Broadcasting Corporation"	GRANTED	12-3-69
BTC-6796 R & F FEE PD: \$250 #042138 CODE 053 (Form 316) PRESS: 2-25-72	2-16-72 2-16-72 NOV 26 1969	Voluntary relinquishment of negative control of lic corp by Everett C. Peace, Jr., thru transfer of stock to Joseph M. Whitehead, Claude S. Whitehead, Jr., and Floyd M. Fox, Jr. Req. waiver Sec. 1.513 (SEE OVER) Atty - Stambler & Shrinsky AMENDED 3-17-72 - legal data re public sale of stock Ltr filed 3-21-72 by Putbrese & Healy on behalf of Everett C. Peace, Jr. (transferor) re sale of stock (legal) Legal data (complaint re stockholders) filed 4-27-72 by Atty Putbrese Reply to above filed 5-3-72 by Stambler & Shrinsky on behalf of lic. and accept grant on condition. D.C.	DISMISSED BY COMMISSION LTR	7-26-72

NOTE: re BTC-6796 - signed by Escrow Agent - OK PER QSP

APPLICATION RECORD - BROADCASTING

1300 kc

Call
Letters W Y N G

J. DARBY WOOD, RECEIVER

Name X PEACE BROADCASTING CORPORATION
GOLDSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3207 R & F PN Recd. PRESS OCT 1 1972	8-25-72 9-1-72 "	RENEWAL OF LICENSE James A. Koerner, Atty. AMENDED 10-10-72 re: commercial matter & signature page AMENDED 1-22-73 re: financial data; community survey; equal employment policy	GRANTED	4-27-73
BR-3207 R & F P. N. Rec'd Press SEP 10 1975	7-30-75 8-1-75 8-1-75	Renewal of License. Atty: Thomas W. Fletcher AMENDED 11-14-75 re: EEO AMENDED 5-27-76 to change name of applicant to " J. Darby Wood, Receiver" JUN 21 1976 AMENDED 7-6-77 re: community leaders & prog. SUPPLEMENTAL APPLICATION filed 8-1-78 as an amendment to pending renewal application. Robert B. Jacobi, Atty. (BR780801VT)	GRANTED	6-12-81

AUG 14 1978

(BR-3207) MOTION TO DISMISS APPLICATION filed 3-17-80
Robert B. Jacobi, Counsel on behalf of Parker Broadcasting
Co.

JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 3-23-81 by
Mark S. Fowler, Counsel on behalf of Creative B/Casting
Co. and Keith E. Putbrese, Counsel on behalf of Everett C.
Peace, Jr.

3-23-81 JOINT REQUEST FOR APPROVAL OF AGREEMENT FILED BY
MARK S. FOWLER, ON BEHALF OF CREATIVE BROADCASTING
CO., By Keith E. Putbrese on behalf of Everett
C. Peace, Jr.

(BR-3207) SUPPLEMENTAL TO JOINT REQUEST FOR APPROVAL OF
AGREEMENT filed 3-30-81 by Mark S. Fowler, Counsel on
behalf of Creative B/Casting Co. and Keith E. Putbrese,
Counsel on behalf of Everett C. Peace, Jr.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W Y N G

J. DARBY WOOD, RECEIVER

Name * PEACE BROADCASTING CORPORATION
GOLDSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8536	10/9/75	Involuntary assignment of license to	GRANTED	5/20/76
Rec'd	10/14/75	J. Darby Wood, Receiver	EFF:	5-20-76
Filed	10/31/75	Atty -Cohn & Marks(11-5-75)(SEE OVER)	NO FEE:	
Fee Pd \$100	# 494223	INTERNAL PROTEST filed 10-28-75 by Attys Futhrese		
Code 047 (FORM 316)		& Walton on behalf of E.C. Peace, Jr., (50% stock		
		holder of licensee)		
		REPLY TO ABOVE PROTEST filed 11-5-75 by Atty		
		Jacobi(Cohn & Marks) on behalf of Receiver		
		LETTER from Receiver filed 3-18-76 by Atty Jacobi		
		with respect to applic filed by Everett C. Peace, Jr.		
		for new station(req. WYNG facilities)		

RE: BAL-8358 - NOTED: Exh. A not submitted

APPLICATION RECORD - BROADCASTING

1300kHz

Call
Letters W Y N G

Name J. DARBY WOOD, RECEIVER
Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-790406AC R & F DM PRESS	4-6-79 4-13-79 MAY 2 1979	Direct Measurement Atty: Robert B. Jacobi (Cohn and Marks)	GRANTED issued with Renewal (BR-3207)	5-9-79
BAL800314HP FORM 314 PRESS PN FILED	4-14-80	Vol. AL to CREATIVE BROADCASTING CO. Atty for - assignor (Cohn & Marks) assignee (Mark Fowler)	CONSUMMATED EFF:	7-17-81 7-18-81

BAL800314HP AMENDED 8-22-80 re: Ascertainment data,
plan of financing, bank letters.

JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 3-23-81
by Mark S. Fowler on behalf of Creative B/C Co.,
by Keith E. Putbrese on behalf of Everett C. Peace, Jr.

SUPPLEMENT TO JOINT REQUEST FOR APPROVAL OF AGREEMENT
filed 3-30-81 by Mark S. Fowler on behalf of
Creative Broadcasting Co.

PETITION TO DENY FILED 3-30-81 by Jeffrey D. Southmayd
on behalf of Mighty-Mac Broadcasting Co.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W Y N G

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-	11-3-75	new	Everett C. Peace, Jr. Goldsboro, N.C.	CP for a new station on: 1300khz. 1kw Daytime, Req. WYNG Fac.	
BPI-	11-3-75	new	Everett C. Peace, Jr. Goldsboro, N.C.	Req. interim oper. auth. of WYNG on: 1300khz. 1kw Daytime	DISMISSED 9-8-76 MO&O
BP	11-1-78	NEW	Kenneth C Rogers and Jerome Parker, Jr. dba Parker Broadcasting Company Goldsboro, N.C.	CP for new station 1300KHz 1kw Daytime REQ. FAC. OF W Y N G (FM)	

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

